

MASCOT

# Unit owners given life time

## E-CONCIERGE REDUCES HASSLE

Tim McIntyre

A NEW \$300 million apartment development at Mascot is providing buyers with a futuristic lifestyle.

Using technology to meet and exceed lifestyle expectations, maximise free time and save money on living costs, progressive development company Longton has brought innovations such as an electronic concierge service and social media platform to its Avantra project at Mascot.

The concierge service, named iButler, allows residents to order groceries, takeaway and dry cleaning services, which are delivered to electronic lockers in the building. They can also book taxis, cleaners,

### FENG SHUI

As apartment living changes, another new development in Pagewood has seen brand new luxury apartments developed with a feng shui expert

Selling through the McGrath Estate Agents Inner West, Leichhardt the apartments were developed along with Grand Master Gary Khor

chiropractors, masseuses, babysitters and others, which have been screened and suggested by the development company.

"Sydneyers appreciate their lifestyles," Longton chief executive Steven Yu said. "We aim to give them their time back by taking care of inconveniences."



Longton chief executive Steven Yu is giving time back to busy Sydneyers.

Picture: JUSTIN LLOYD

RANDWICK

## Ho hopes for \$3m for historic home

AUSTRALIAN designer Lisa Ho has put her Randwick home on the market.

The fashionista hopes for \$3 million plus for the 19 century Italianate residence property which was listed in 2011 with hopes of more than \$4.5 million.



Bought in 2010 for \$4 million from interior designer Ros Palmer the home sits on 600sq m. McGrath Agent Adrian Bo said the price is more realistic now.

"The higher up you go the less buyers you attract," Mr Bo said. "Since the last campaign however the market has improved a lot."

According to RP Data the median house price in Randwick is \$1.43 million with a 9.9 per cent growth in the market over the past five years. The home is due to go to auction on September 14.